



Green Biz Wichita believes that Wichita area businesses can do well for themselves while doing good for the environment. The group's membership extends this belief through active education, partnership, advocacy and recognition programs designed to encourage local businesses to reduce the environmental impact of their operations while enhancing overall business performance and sustainability practices.

2016 MEMBERSHIP APPLICATION

MEMBER INFORMATION

ORGANIZATION NAME: _____

ORGANIZATION ADDRESS: _____

ORGANIZATION PHONE: (_____) _____ extension _____

ORGANIZATION FAX: (_____) _____

ORGANIZATION WEB SITE: _____

PRIMARY CONTACT (STEWARD) INFORMATION

STEWARD NAME: _____

STEWARD TITLE: _____

STEWARD PHONE: (_____) _____ extension _____

STEWARD FAX: (_____) _____

STEWARD E-MAIL: _____

MEMBERSHIP LEVEL (See reverse for descriptions)

Silver (\$100/year)

Gold (\$250/year)

Platinum (\$1,000/year)

TEAM YOU WOULD LIKE TO PARTICIPATE ON (See reverse for descriptions)

MEMBERSHIP	ADVOCACY	MARKETING
EDUCATION	PROGRAMS	EXECUTIVE*

**Only Platinum Members are eligible for Board Positions and only Board Members may sit on the Executive Team.*

ADDITIONAL INTERNAL CONTACTS: _____

Please mail completed application, with a check payable to Green Biz Wichita, to:
Dixie Larson • K-Coe Isom • 1605 North Waterfront Parkway, Suite 200 • Wichita, KS 67206

www.GreenBizWichita.org

www.facebook.com/GreenBizWichita

MEMBERSHIP LEVELS

- Silver:** Organizations with six employees or less.
- Gold:** Organizations that seek membership in the organization but do not seek leadership positions.
- Platinum:** Individuals and organizations that seek leadership roles within the organization.

TEAM OPPORTUNITIES

MEMBERSHIP: Team members will help to grow and develop the member list, organize membership-recruiting activities, serve as the face of the organization for recruiting and help ensure long-term success of the organization by ensuring a membership pipeline.

EDUCATION: Team members will ensure forward thinking on the part of Green Biz Wichita. The education group will be in charge of gathering information for the group, arranging for research, seminars, speakers and internal learning and will support the collaboration, membership, extension and advocacy teams in making sure that educational materials and events are shared with the larger community, as appropriate.

ADVOCACY: Team members will serve as an extension of the organization to partner and work with local, regional, state and national politicians, appointed officials and governmental leaders to develop policy, showcase organizational efforts and help to ensure the local business community is fairly represented for its efforts.

EVENTS: Team members will act as liaisons to non-member businesses, educational institutions, professional organizations and other local, regional and national influencers to provide content, direction and third-party validation and guidance for organizational efforts and activities.

MARKETING: Team members will handle public and community relations, marketing efforts and general communication about the organization, its activities and direction. Extension will work very closely with all other teams to help increase general awareness for the organization's other specific initiatives and undertakings.

EXECUTIVE BOARD OF DIRECTORS: The executive team will decide and govern the direction for the organization, oversee formulation and implementation of rules and bylaws and handle administrative duties associated with the coalition. Team members are chairs of the "working" Green Biz Wichita teams or at-large board members that are nominated, by the board, to serve on the executive team.